



Offered by



www.activenviro.org
info@activenviro.org

Sponsorship and Supporting Opportunities

The Active Living Conference began in 2004 and is the premier multi-disciplinary conference for sharing the latest research, policies, and practices that advance active living communities for everyone. The **2025 Active Living Conference** will take place **March 17 – 20 at the beautiful Kansas State University in Manhattan, KS**. This gathering focuses on research and promotion of physical, mental, emotional and spiritual health of individuals, families, and communities. Physical activity intersects with built and natural environmental design, nature-based interventions, climate change, economic vitality, and addressing structural inequities like racism. Physically active behaviors have been well documented to prevent and treat multiple cancers, heart disease, diabetes, obesity, and to improve mental health. Presentations and discussions will highlight research, policies, and practices based on a multi-level interdisciplinary perspective. Your support will reach a broad audience of great minds from around the world who care about these topics.

WHO ARE YOUR AUDIENCE AND COLLEAGUES?

The Active Living Conference is an international gathering of hundreds of researchers, practitioners, land/facility managers, and advocates from many fields and diverse backgrounds who share experiences, evidence, programs, and ideas around the importance of creating healthier communities for all people. The program will include networking and physical activity opportunities and provide time to meet with colleagues and make new connections.

WHAT IS THE BENEFIT OF SPONSORSHIP?

- **Presence.** Sponsorship maximizes your visibility and provides opportunities to showcase resources, products, or services to hundreds of attendees. Early commitment will ensure your visibility and international outreach to over 16,000 researchers, allied parks, recreation, and related professionals, and organizations through our national email list. Supporters are encouraged to fully participate in the Conference and attend onsite and offsite workshops, sessions, and networking activities, which provide insight as well as opportunities to be part of formal and casual conversations.
- **Affirmation of Aligned Values.** Supporting the event shows that your organization supports the work of active living community and/or the attendees, and the values we provide to individuals and communities.
- **Speaking Opportunities.** Some levels of support can include speaking or showcase opportunities.
- **Exhibit Opportunities.** Sponsors will have the opportunity to exhibit their resources, products, or services at designated times and locations throughout the event.
- **Product Placement.** Some levels of support include placement of products, samples, or promotional materials in attendee bags, or at a designated exhibitor booth, and/or at meeting tables.
- **Program and Branding Visibility.** All sponsors are recognized visually and verbally in the Whova meeting app and during appropriate times during the event.

BECOME A SPONSOR / SUPPORTER!

Participating as a sponsor and/or supporter will enable you and your organization to showcase your brand and interact with attendees, both in-person and virtually.

Contact [Teresa Penbrooke](mailto:teresap@ActivEnviro.org) for more information - teresap@ActivEnviro.org

	Gold \$5,000	Silver \$3,000	Bronze \$1,500	Copper \$500
Plenary Session Your organization recognized verbally and on-screen during an all-attendee session.	✓	✓	✓	✓
Exhibit Table / Signage Host a table or place signage with materials.	✓	✓	✓	
Speak Directly to Attendees Introduce your organization during a plenary session.	✓	✓		
Meet with Participants Host your own meetup in person talk directly to event attendees.	✓			
Website & App Showcase Your logo/link on the app, agenda, and conference webpage.	✓ Highlighted banner	✓	✓	✓
Complimentary Registration Become a part of the conference with complimentary registration.	3 comp registrations	2 comp registrations	1 comp registration	
Opportunity to Provide Swag to attendees – your brand out.	✓	✓	✓	✓
Social Media - Your logo, link, and video (provided by you) shared on ActivEnviro and Active Living social media accounts.	5 times (minimum)	3 times (minimum)	2 times (minimum)	1 time (minimum)
<p>What do you want?</p> <p>Custom design your Bundle with this or other ActivEnviro Events!</p>	<p>\$10,000 or More</p> <p>Active Living Champion!</p> <p>Active Living Champions receive all other benefits plus:</p> <ul style="list-style-type: none"> • Recognition as a Champion sponsor in all conference emails. • Additional complimentary registrations. • Highlighted at least 8 times on social media. • Featured in a daily briefing to all attendees during the Conference. • Your logo/organization name recognized repeatedly on-screen. • Exclusive Session Sponsorship: Be the spotlight sponsor for a session or networking event of your choice. 			