



Global Outdoor Health (GOH) Summit - 2024

(The next evolution of the SHIFT Summit...)

November 17th – 20th, 2024

Phil Hardberger Park Urban Ecology Center, San Antonio, TX, USA
Integrating Nature and Preventive Health
for Humans and the Environment

What is the Global Outdoor Health (GOH) Summit?

The Global Outdoor Health (GOH) Summit is the next evolution of the former SHIFT Summit. It is a national gathering of great minds who care about improving the intersection of nature and preventive health for humans and lands.

Attendees include diverse researchers, policy managers, health providers, planners, governmental, outdoor recreation, business, non-profit, military, foundations and philanthropic funders, educators, retailers, conservationists, and/or nature-intervention professionals and organizations from around the world. <https://www.activenviro.org/gohsummit>.

People who care come together to share stories, immersive experiences, evidence, programs, and ideas to help solve the natural challenges that come when connecting more people into nature. We discuss the mental, cognitive, physical, and spiritual benefits nature can provide, while taking care of the lands at the same time. The Summit is based on sound peer-reviewed science and trends combined with experiential, health, stewardship, policy, practice, case studies, and management aspects to balance equitable access to the places, programs, flora, and fauna that we believe is necessary to exist and thrive.

GOH Summit Program

The Summit program includes a variety of educational, research-focused, practice-enhancing, and experiential sessions. Opportunities for learning and engagement will include workshops, speed talks, panel discussions, and local experiences tailored for active outdoor recreation and hands-on education.

Focus Areas:

- Advocacy for Nature-Derived Health Services
- Conservation and Land Management
- Emerging Technologies and Economic Impacts
- Equitable Engagement and Diverse Impact
- Fostering and Engaging Community
- Nature and a Healthy Environment as a Fundamental Right for Children and Adolescents
- Nature Immersion and Experiences
- Reducing Workplace Burnout and Personal Stress
- New Findings and Trends in Preventive Health Impacts

GOH Summit Awards – Individuals, Organizations, and/or Initiatives doing good work in our collective realm are also invited to submit a nomination to be considered for a **GOH Summit Award**.

Intergenerational Conversations - Emerging Leaders/Early Career Professionals with Legacy Professionals

Early career leaders are invited to share voices and help develop our work through the GOH Summit. Special sessions are integrated to celebrate both younger career and legacy voices, and provide connections, trans-generational knowledge sharing, and networking that long outlive the Summit.

Increased Global Outreach

Testimonials

“I am leaving this Summit with so many examples of cross-sector collaboration for equity and access.”

“The Summit is a unique, one-of-a-kind gathering that brings top thinkers together to develop creative solutions to the challenging and complex problems our public lands and public health face today in the USA and around the world. I hope this conference will continue for years to come.”

Support, Sponsorship, and/or Exhibiting at the GOH Summit

Participating as a Supporter, Sponsor, or Exhibitor will enable you and/or your organization to showcase your brand and interact with attendees, both in person and virtually. Thank you to our local hosts, **San Antonio, TX Parks and Recreation Department, BerryDunn, Alana Institute**, and all other Sponsors and Exhibitors!

BECOME A SPONSOR!

Participating as a sponsor will enable you and/or your organization to showcase your brand and interact with attendees, both in person and virtually. **Please contact Teresa Penbrooke, PhD, CPRE at: teresap@activenviro.org or 303-870-3884 for more information.**

	Pathfinder \$5,000	Steward \$3,000	Exhibit \$1,500	Supporter \$500
Plenary Session Acknowledgement Your organization recognized verbally and on-screen during an all-attendee session.	✓	✓	✓	✓
Exhibitor Table Host a table or signage area with your branding and resources - great for capturing leads!	✓	✓	✓	
Sponsor Spotlight Provide a 3-5 minute overview of your organization during a plenary session.	✓	✓		
Meet with Participants Host your own meetup in person or virtually to talk directly to event attendees.	✓			
Website, App, and Product Showcase Your logo on the homepage of the event app and website – maybe provide swag!	✓	✓	✓	✓
Be Part of the Conference Your team will receive the following number of complimentary registration(s):	3	2	1	Registration discount
Social Media Your logo and website featured in social media announcements.	10 times minimum	5 times minimum	3 times minimum	2 times minimum
<p align="center">Global Outdoor Health Summit Champion - \$10,000</p> <ul style="list-style-type: none"> All Pathfinder benefits plus you will be presented as a Champion sponsor (Limited Spots) Expanded Presence: Receive additional complimentary registrations to maximize your organization's participation. Exclusive Session Sponsorship: Be the spotlight sponsor for a session or networking event of your choice. <p align="center">Customized Engagement Strategy: Work with event organizers to develop a customized engagement strategy tailored to your organization's goals and objectives, ensuring maximum impact and return on investment.</p>				

Custom packages and bundling options are also available. Contact us!